



PROFILE

My name is Jeremiah, but most known me as Jera. I am a passionate UX researcher located in Bellevue, WA.

I work with small businesses to discover insights about their users' needs and how those needs align with the business's goals.

My objective is to obtain a position as a user experience researcher that will allow me to learn new skills and apply my UX knowledge to improve your business's endeavors.

PORTFOLIO

www.jeremiahnyman.com

FOLLOW ME

LinkedIn

[linkedin.com/in/jeremiahnyman](https://www.linkedin.com/in/jeremiahnyman)

GitHub

github.com/UXJera

C9.io

c9.io/uxjera

CONTACT ME



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Bellevue, WA

JEREMIAH NYMAN

UX RESEARCHER

RECENT PROJECTS (2018)

Project "Greenhouse"

Project "Greenhouse" is a digital monitoring system for greenhouse environments. Metrics, such as temperature and water level, are captured by sensors and transmitted to an online storage system. The real-time metrics can be accessed through computers and mobile devices to help farmers monitor remotely, saving time and resources for the business. This project is still in early development.

Methodologies Used:

Generative Research
User Interviews
Field Studies
Stakeholder Interviews
Competitive Analysis
Persona Building
Task Analysis
User Workflows

Heroic Knight Games Website Redesign

Heroic Knight Games is a small business that sells board games and hobby items, but received negative feedback about the quality of their website. Working with the business owner to refine his business objectives, we were able to create a new website that fulfilled the business's needs and the information needs of future customers. Increased web traffic, higher customer volume and less frequent calls regarding store hours were the outcome of the redesign.

Methodologies Used:

Feedback Review
Competitive Analysis
Discover Business Goals
Market Analysis
Demographic Analysis
Stakeholder Interviews
Survey Sampling
Usability Testing

EXPERIENCE

Freelance UX Researcher and Designer

- Builds relationships with businesses and their customers to strategize new ideas that fits businesses' needs and customers' expectations
- Researches customer experiences to discover insights about why customers choose this business and how that experience can be enhanced
- Designs and creates websites for businesses, focusing on the user's experience and fulfilling business goals

Jun2013 – Present

Skills Used:

Stakeholder Interviews
Market Analysis
Design Review
Usability Testing
User Interviews
Survey Sampling
HTML/CSS/JS

Content Producer at Media General / KSN3

- Collaborated with reporters and media producers tell meaningful stories and cross promote between Television and Web mediums
- Created content using a mobile-first approach, which accounted for over 2-million mobile views monthly
- Winner of 2015 Edward R. Murrow Awards for Best Website

Jun2014 – Apr2015

Skills Used:

Collaborative Reporting
Broadcast Writing
Responsive Design
Social Media Analytics
Google Analytics

Research Assistant at Wichita State University

- Recruitment specialist for special populations for doctorate-level research regarding Video Games and Attention
- Participated in several usability studies ranging from web heuristics to product evaluation
- Research published in Human Factors and Ergonomics Society 2012

Feb2011 – Dec 2012

Skills Used:

Experimental Design
and Testing
Recruitment
Usability Testing

EDUCATION

Bachelor of Arts - Psychology

Wichita State University
Wichita, KS

Aug 2009 – Dec 2012

Associate of Liberal Arts

Butler Community College
Andover, KS

Aug 2007 – Dec 2010

TECHNICAL SKILLS

Front-End Skills

- HTML5 / CSS3
- SCSS / SASS
- Vanilla JS / Typescript
- jQuery
- ReactJS / AngularJS

Programs Used

- Adobe Photoshop / Illustrator
- Affinity Designer
- MS Office
- Figma

Soft Skills

- Empathy
- Communication
- Collaboration
- Open-Minded
- Adaptability

Other Research Skills

- Prototyping
- Accessibility Evaluation
- Ethnographic Research
- A / B Testing
- Heuristic Evaluation