



## PROFILE

My name is Jeremiah, but most know me as Jera! I am a passionate UX researcher located in Bellevue, WA.

I work with small businesses to discover insights about their users' needs and how those needs align with the business's goals.

My objective is to obtain a position as a user experience researcher that will allow me to learn new skills and apply my UX knowledge to improve your business's endeavors.

## PORTFOLIO

[www.jeremiahnyman.com](http://www.jeremiahnyman.com)

## FOLLOW ME

### LinkedIn

[linkedin.com/in/jeremiahnyman](https://www.linkedin.com/in/jeremiahnyman)

### GitHub

[github.com/UXJera](https://github.com/UXJera)

### C9.io

[c9.io/uxjera](https://c9.io/uxjera)

## CONTACT ME



(316) 304-5488



[JeremiahNyman@gmail.com](mailto:JeremiahNyman@gmail.com)



Bellevue, WA

# JEREMIAH NYMAN

## UX RESEARCHER

### RECENT PROJECTS (2018)

#### UX Researcher for Project "Greenhouse"

Project "Greenhouse" is a digital monitoring system for greenhouse environments. Metrics, such as temperature and water level, are captured by sensors and transmitted to an online storage system. The real-time metrics can be accessed through computers and mobile devices to help farmers monitor remotely, saving time and resources for the business. This project is still in early development.

#### Methodologies Used:

Generative Research  
User Interviews  
Field Studies  
Stakeholder Interviews  
Competitive Analysis  
Persona Building  
Task Analysis  
User Workflows

#### UX Designer for Heroic Knight Games Website Redesign

Heroic Knight Games is a small business that sells board games and hobby items, but received negative feedback about the quality of their website. Working with the business owner to refine his business objectives, we were able to create a new website that fulfilled the business's needs and the information needs of future customers. Increased web traffic, higher customer volume and less frequent calls regarding store hours were the outcome of the redesign.

#### Methodologies Used:

Feedback Review  
Competitive Analysis  
A/B Testing  
Market Research  
Demographic Analysis  
Stakeholder Interviews  
Survey Sampling  
Usability Testing

### EXPERIENCE

#### UX Designer at People Tech Group (Internship)

- Mentoring the research and design skills of five junior designers
- Designing application prototypes with great consideration for technical constraints
- Lead presentations of wireframes and specifications to stakeholders

Oct2018 – Present

#### Skills Used:

Project Management  
Team Leadership  
Adobe XD / Illustrator  
Generative Ideation

#### Freelance UX Researcher and Designer

- Builds relationships with businesses and their customers to strategize new ideas that fits businesses' needs and customers' expectations
- Researches customer experiences to discover insights about why customers choose this business and how that experience can be enhanced
- Designs and creates websites for businesses, focusing on the user's experience and fulfilling business goals

Jun2013 – Present

#### Skills Used:

Stakeholder Interviews  
Market Analysis  
Design Review  
Usability Testing  
User Interviews  
Survey Sampling  
HTML/CSS/JS

#### Content Producer at Media General / KSN3

- Collaborated with reporters and media producers tell meaningful stories and cross promote between Television and Web mediums
- Created content using a mobile-first approach, which accounted for over 2-million mobile views monthly
- Winner of 2015 Edward R. Murrow Awards for Best Website

Jun2014 – Apr2015

#### Skills Used:

Collaborative Reporting  
Broadcast Writing  
Responsive Design  
Social Media Analytics  
Google Analytics

#### Research Assistant at Wichita State University (Internship)

- Recruitment specialist for special populations for doctorate-level research regarding Video Games and Attention
- Participated in several usability studies ranging from web heuristics to product evaluation
- Research published in Human Factors and Ergonomics Society 2012

Feb2011 – Dec 2012

#### Skills Used:

Experimental Design  
and Testing  
Recruitment  
Usability Testing

### EDUCATION

#### Bachelor of Arts - Psychology

Wichita State University  
Wichita, KS

Aug 2009 – Dec 2012

### TECHNICAL SKILLS

#### Front-End Skills

- HTML5 / CCS3
- SCSS / SASS
- Vanilla JS / Typescript
- jQuery
- ReactJS / AngularJS

#### Programs Used

- Adobe Photoshop / Illustrator / XD
- Affinity Designer
- MS Office
- Figma / InVision

#### Soft Skills

- Empathy
- Communication
- Collaboration
- Open-Minded
- Adaptability

#### Other Research Skills

- Prototyping
- Accessibility Evaluation
- Ethnographic Research
- A / B Testing
- Heuristic Evaluation